

Innovation and Incubation Centre

Shri Guru Ram Rai University
Dehradun, Uttarakhand

29 October 2025

Participated in the **MSME, Government of India, Cost and Competitiveness: Cluster-Level Workshop** held at Dehradun

About the Workshop

The Ministry of MSME has launched a bottom-up initiative to identify the challenges and issues faced by MSMEs at the cluster level, with the goal of developing actionable recommendations to reduce costs and enhance global competitiveness. The insights gathered from these cluster-level workshops will be further deliberated at zonal and national levels.

As part of this initiative, a **Cluster-Level Workshop** was held on **Wednesday, 29th October 2025**, at the **Seminar Hall, Centre for Aromatic Plant, Selaqui, Dehradun**. We were invited to share valuable suggestions on MSME challenges, and around ten incubatees took part in the event.

The workshop aimed to provide comprehensive insights into the startup ecosystem, emphasizing entrepreneurship development, technological innovation, and emerging career opportunities. The session encouraged vibrant discussions among participants and facilitated meaningful exchanges of ideas and experiences.

Glimpse of Participation and Visit:









सू.ल.म.उ- विकास कार्यालय
(सूक्ष्म, लघु और मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
भारत सरकार
थानो रोड, भोपालपानी, देहरादून
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MSME- Development Office
(Micro, Small & Medium Enterprises)
Ministry of Micro, Small & Medium Enterprises
Government of India

Thano Road, Bhopalpani, Dehradun,
Uttarakhand- 248008

No. C&P/22019/CDP/2022

Date: 25.10.2025

To,
Proff Dr Dwarika Prasad,
Director of Innovation and Incubation Center,
Shri Guru Ram Rai University, Patel Nagar,
Dehradun

Subject: Cost and Competitiveness : Cluster-Level Workshop at Dehradun on
29.10.2025 - reg

Sir,

In order to make MSMEs globally competitive, Ministry of MSME has taken an initiative with bottom-up approach for identification of issues and challenges at cluster level and make actionable recommendations on various fronts to reduce costs and enhance competitiveness of MSMEs.

2. The recommendations derived at cluster level will be deliberated at Zonal and finally at National Level. Towards this purpose, I am forwarding herewith an invitation from Additional Secretary and Development Commissioner, MSME (Copy attached) for the proposed workshop scheduled to be held on 29.10.2025 from 03:00 PM onwards at Seminar Hall, Centre for Aromatic Plant, Selaquie, Dehradun.

3. A Background Note and pre-event Consultation Note is also attached.

4. In this regard, you are requested to kindly grace the workshop by your esteemed presence and suggest your valuable inputs on Challenges faced by MSMEs during the workshop. You are also requested to kindly mobilize around 10 Incubatees for participation.

A line in confirmation is requested.

Thanking you & Regards,

Yours Sincerely,

Amit Mohan
Asst. Director
Mob: 7500333991